

# Chula Vista Promise Neighborhood

## Chula Vista, California



2012 Promise Neighborhood Implementation Grantee

### Mission

The Chula Vista Promise Neighborhood (CVPromise) brings together a collaboration of partners focused on family, education, health, and community to support academic excellence and college-bound aspirations for all children in Chula Vista's Castle Park community. Led by South Bay Community Services (SBCS), CVPromise's collaborative partners serve the community with a vital early learning network, research-based and data-driven academic interventions, and family supports. Over the next 20 years, CVPromise expects to scale up its efforts to serve 122,350 children in the South Bay region of San Diego County.

### Early Results

- Connected 6,890 residents to resources and services and increased community volunteerism by 36-fold through our Promotora Model.
- Provided 40 youth and 43 adults a comprehensive employment readiness training and all have completed the program.
- Enrolled 216 middle and high school students with 81 percent of these seniors applying to colleges and universities and 27 receiving early acceptance through the Academic Advocate program.
- Increase in the number of children in early learning settings (center and/or home-based care) from 43 percent in 2012 to 59 percent in 2013.
- Increase in parental engagement as measured by percentage of parents who read to their children (birth to kindergarten) three or more times per week from 53 percent in 2012 to 68 percent in 2013.

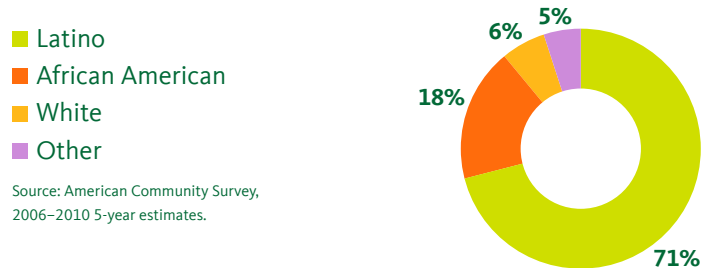
### Timeline for the Work

2013	2014	2015	2016	2017
<ul style="list-style-type: none"> <li>• Implement programs in 3 schools.</li> <li>• Launch longitudinal data system.</li> <li>• Launch early learning network.</li> </ul>	<ul style="list-style-type: none"> <li>• Expand to 2 additional schools.</li> <li>• Family economic success service.</li> <li>• Launch summer bridge programs.</li> </ul>	<ul style="list-style-type: none"> <li>• Expand to an additional 2 schools.</li> <li>• Expand FES program tied to early learning services.</li> </ul>	<ul style="list-style-type: none"> <li>• Reach all 1,674 0-18-year-olds in the CVPromise footprint.</li> <li>• Continue the expansion into neighboring communities.</li> </ul>	<ul style="list-style-type: none"> <li>• Reach all 0-18-year-olds in neighboring communities.</li> <li>• Strengthen services and grow partnerships to sustain expansion of CVPromise regionwide.</li> </ul>

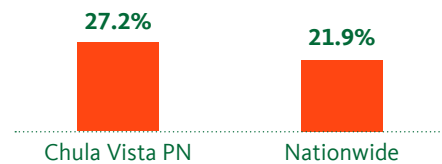
### Community Served

Chula Vista's Castle Park neighborhood covers 33 census blocks in San Diego County, and has a population of 6,744. Located six miles from the U.S.-Mexico border, Castle Park has a large immigrant population, high poverty, and high unemployment. Fifty-eight percent of students at Castle Park schools are English language learners, 62 percent of pre-kindergarten age children do not attend preschool, and 67 percent of adults have not graduated from high school.

### Neighborhood Composition



### Children Living at or Below the Federal Poverty Line



## Partners

*South Bay Community Services*

A Reason to Survive (ARTS)

American Academy of Pediatrics

Barrio Logan College Institute (BLCI)

Castle Park Elementary School

Castle Park Head Start

Castle Park High School

Castle Park Middle School

Cesar Chavez Service Clubs

Chula Vista Community Collaborative

Chula Vista Elementary School District

Chula Vista Olympic Training Center

Chula Vista Police Department

City of Chula Vista

City of Chula Vista Public Library

Collaborations: Teachers and Artists (CoTA)

County of San Diego, HHSA, Child Welfare Services

County of San Diego, HHSA, Public Health Nursing

County of San Diego, Probation Department

Episcopal Community Services

Family Health Centers of San Diego

Feeding America

First 5 Commission of San Diego

Hilltop Middle School

Hilltop High School

La Prensa

Live Nation

Living Coast Discovery Center

Lowell Blankfort

Manpower

Rady Children's Hospital

SANDAG – San Diego Association of Governments

San Diego Futures Foundation

San Diego Padres

San Diego State University

San Diego Workforce Partnership

San Diego Youth Symphony

Sea World Aquatica

Scripps Mercy Hospital Chula Vista

Sharp Chula Vista Medical Center

South Bay YMCA

Southwestern College

The Star News

Sweetwater Union High School District

The Parker Foundation

UCSD Academic Connections

United Way of San Diego

University of California, San Diego (UCSD)

YMCA Child Resource Services

## What Is a Promise Neighborhood?

Promise Neighborhoods represent a 20-plus year commitment by local leaders to create communities of opportunity that allow children to learn, grow, and succeed. Based on the operating principles of the Harlem Children's Zone, Promise Neighborhoods build partnerships between schools, community organizations, local businesses, and community members to wrap children in high-quality, coordinated health, social, community, and educational support from cradle to career.

## About the Promise Neighborhoods Institute at PolicyLink

The Promise Neighborhoods Institute at PolicyLink (PNI) helps build and sustain Promise Neighborhoods to ensure children are healthy, succeed in school, reach their full potential, and that families and neighborhoods support the healthy development, academic success, and well-being of their children.

PNI's system of technical assistance and disciplined approach moves communities from talk to action by:

- accelerating local leaders' ability to achieve results;
- building evidence that cradle to career systems are working across America; and
- supporting leaders' efforts to scale and sustain results.

## From Promise Neighborhood Leaders

**“PNI's technical support has been instrumental in the development of performance measures and targets, particularly for the early childhood indicator, and in the development of frameworks that are results driven.”**

—*Mauricio Torre,*

*Youth and Family Development Department Director*

[www.promiseneighborhoodsinstitute.org](http://www.promiseneighborhoodsinstitute.org)

[www.policylink.org](http://www.policylink.org)

# Promise Neighborhoods Results & Indicators

The Promise Neighborhoods program is one of the most results-based and data-driven efforts in America focused on collective impact. Every Promise Neighborhood works toward making progress on the same 10 results and 15 indicators through a mix of solutions and strategies that include families, programs, policies, and systems.

**Table 1. Education Results & Indicators**

<b>Results</b>	<b>Indicators</b>
<b>Children enter kindergarten ready to succeed in school.</b>	<ul style="list-style-type: none"> <li>• # and % of children birth to kindergarten entry who have a place where they usually go, other than an emergency room, when they are sick or in need of advice about their health.</li> <li>• # and % of three-year-olds and children in kindergarten who demonstrate at the beginning of the program or school year age-appropriate functioning across multiple domains of early learning as determined using developmentally appropriate early learning measures.</li> <li>• # and % of children, from birth to kindergarten entry, participating in center-based or formal home-based early learning settings or programs, which may include Early Head Start, Head Start, child care, or preschool.</li> </ul>
<b>Students are proficient in core academic subjects.</b>	<ul style="list-style-type: none"> <li>• # and % of students at or above grade level according to State mathematics and reading or language arts assessments in at least the grades required by the ESEA (third through eighth and once in high school).</li> </ul>
<b>Students successfully transition from middle school grades to high school.</b>	<ul style="list-style-type: none"> <li>• Attendance rate of students in sixth, seventh, eighth, and ninth grade.</li> </ul>
<b>Youth graduate from high school.</b>	<ul style="list-style-type: none"> <li>• Graduation rate.</li> </ul>
<b>High school graduates obtain a postsecondary degree, certification, or credential.</b>	<ul style="list-style-type: none"> <li>• # and % of Promise Neighborhood students who graduate with a regular high school diploma and obtain postsecondary degrees, vocational certificates, or other industry-recognized certifications or credentials without the need for remediation.</li> </ul>

**Table 2. Family and Community Results & Indicators**

<b>Results</b>	<b>Indicators</b>
<b>Students are healthy.</b>	<ul style="list-style-type: none"> <li>• # and % of children who participate in at least 60 minutes of moderate to vigorous physical activity daily.</li> <li>• # &amp; % of children who consume five or more servings of fruits and vegetables daily; or possible third indicator, to be determined (TBD) by applicant.</li> </ul>
<b>Students feel safe at school and in their community.</b>	<ul style="list-style-type: none"> <li>• # and % of students who feel safe at school and traveling to and from school, as measured by a school climate needs assessment; or possible second indicator, TBD by applicant.</li> </ul>
<b>Students live in stable communities.</b>	<ul style="list-style-type: none"> <li>• Student mobility rate; or possible second indicator, TBD by applicant.</li> </ul>
<b>Families and community members support learning in Promise Neighborhood schools.</b>	<ul style="list-style-type: none"> <li>• For children birth to kindergarten entry, the # and % of parents or family members who report that they read to their child three or more times a week.</li> <li>• For children in kindergarten through the eighth grade, the # and % of parents or family members who report encouraging their child to read books outside of school.</li> <li>• For children in the ninth through twelfth grades, the # and % of parents or family members who report talking with their child about the importance of college and career; or possible fourth indicator TBD by applicant.</li> </ul>
<b>Students have access to 21st century learning tools.</b>	<ul style="list-style-type: none"> <li>• # and % of students who have school and home access (and % of the day they have access) to broadband Internet and a connected computing device; or possible second indicator TBD by applicant.</li> </ul>